



African American Leadership Forum Mid-West Region
7th Annual Face-to-Face Conference
Hyatt Regency Dallas/ Fort Worth International Airport, Texas
September 27-28, 2013

“Strategy in Action: What R.O.L.E. Do You Play? Rebranding Ourselves to Lead with Excellence...”

Conference Agenda

Friday, September 27, 2013

3:00 p.m. – 5:30 p.m. Hotel Check-in and Registration

5:30 p.m. – 8:30 p.m. Welcome and Reception – Networking with Leadership and Peers

6:00 p.m. **Conference Welcome and Overview**

7:00 p.m. **Career Perspectives**

As the saying goes, “hind sight is 20/20.” Come experience this rare opportunity to hear from former Lockheed Martin leaders who will discuss their journeys, lessons learned and career perspectives.

Reception includes heavy hors d'oeuvres and live entertainment.

Saturday, September 28, 2013

7:00 a.m. – 8:00 a.m. Conference Registration

7:00 a.m. Networking Breakfast

Start the conference right by having breakfast and networking with Lockheed Martin leadership and your peers.

8:00 a. m. **Opening Remarks**

8:15 a.m. **Lockheed Martin Leadership Perspective**

The corporate leader will provide an overview of the Lockheed Martin’s strategic perspective for building on our tremendous history of success with a focus on what will be required to succeed in the future.

9:15 a.m. **Presentation: Lockheed Martin Strategic Overview**

In an era of shrinking budgets and serious financial pressures, we must rethink how we do business to ensure we remain competitive and relevant for the future. The Aeronautics leader will outline Corporate Strategy, SE3 2.0 – Secure, Extend, Expand and Enable, and explain our R.O.L.E. in its successful execution.

10:00 a.m. **Commercial Break**



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10:15 a.m. ***The 'Flava' of Networking: Speed Networking***

Have you ever attended a conference and felt like you didn't make any connections? Does the thought of networking and interacting with people you do not know frighten you? Or do you have a desire to get to know your co-workers? If you answered yes to any of these questions, this session is for you.

11:15 a.m. ***The View: From Where We Sit...***

Lockheed Martin executives, from different job functions, will provide a wide range of perspectives and insightful, candid dialogue "From Where They Sit". Their diverse and personal views on career growth, work-life balance and the daily challenges they face will give attendees an understanding of what happens in "A Day in the Life" of a Lockheed Martin executive.

12:15 p.m. **Networking Luncheon - Networking Opportunities and Round-Table Discussions with Leaders**

1:45 p.m. **The Brand Factor**

It's no secret that perception is reality. A first impression is a lasting impression and your personal brand is EVERYTHING. Come be a part of our live studio audience as the Brand Factor celebrity judges provide tips on how to build a positive personal brand. From tips on giving elevator speeches and interviews to forming effective mentoring relationships, this is a session you don't want to miss!

2:30 p.m. **Commercial Break**

2:45 p.m. ***The Amazing Race: Where is Your Next Career Destination?***

You are the driver of your career. Part of being a professional is navigating and understanding the directions and signals of your path. Whether you choose a leadership or technical route, this panel discussion is for you. Come hear from Human Resources professionals and functional executives to learn about the tangible, critical skills you need to acquire to prepare you for your next career destination. During this workshop, you will gain insight on ways to put your career in high gear.

3:45 p.m. ***The Real Leaders of Lockheed Martin***

Push yourself to reach your full potential and learn to develop a master action plan that clearly states your goals and defines the steps you need to get there. Reginald Carney, renowned professional development coach, will help us discover methods for overcoming the obstacles in your way.

Presenter: Reginald Carney, President and Founder, Lead Strong, Inc.



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4:45 p.m. **Program Closing**